



— BEIJING —

**The 51st IEEE International Conference on Plasma  
Science And the 4th Asia-Pacific Conference on  
Plasma and Terahertz Science**

**(ICOPS & APCOPTS 2024)**

**June 16-20,2024**

**China • Beijing International Convention Center**

<https://www.icops2024.com>

**Sponsorship (Exhibition) Proposal**

**I. Conference Introduction**

The 51st International Conference on Plasma Science (ICOPS) and the 4th Asia-Pacific Conference on Plasma and Terahertz Science (APCOPTS) will be held in Beijing, China from June 16-20, 2024.

ICOPS, founded in 1974 by the Nuclear Plasma Science Society Plasma Science and Applications Committee of the IEEE, is one of the premier conferences in the field of plasma physics worldwide. It covers both traditional and exploratory research areas in plasma science. The 51st ICOPS will be held in Beijing, China in 2024, marking the first time for ICOPS to be hosted in China.

APCOPTS, supported by the IEEE NPSS and organized by the IEEE NPSS Xi'an Chapter, is an international conference that focuses on the cross-fertilization of plasma science and terahertz research. The inaugural conference took place in Xi'an, and the 2nd edition was co-located with ICOPS 2020. The 3rd edition was postponed to 2023 and held in South Korea. The 4th edition will be co-located with ICOPS 2024. This

conference holds significant importance in the rapidly emerging field of terahertz science.

The 51st ICOPS and the 4th APCOPTS will be jointly held in Beijing, China in 2024, with Researcher Tao Shao from the Institute of Electrical Engineering, Chinese Academy of Sciences as the chairman of the conference, and Professor Chao Chang of Xi'an Jiaotong University and Kentaro Hara of Stanford University as the chairman of the Technical Committee. The conference will cover the traditional and exploratory research areas in plasma and terahertz science, including fundamental processes in fully and partially ionized plasmas, microwave generation and plasma interactions, charged particle beams and sources, high-energy density plasmas and their applications, industrial, commercial, and medical applications of plasmas, plasma diagnostics, pulsed power and other plasma applications, as well as terahertz sources, radiation, and applications. This conference will provide scientists and engineers with an excellent platform for communication and showcasing, promoting the exchange of the latest developments and exploring future directions in the fields of plasma science and technology, terahertz science, and related research areas.

## II. Sponsorship and exhibition plan

### 1. Platinum sponsorship

Sponsorship Amount: **200,000RMB**

Main Benefits:

- Three VIP conference registrations (including meal vouchers, conference registration, and materials)
- Invitation for company leaders to sit in the guest seat
- Company name and logo displayed in the conference program booklet, backdrop banners, and other on-site materials
- One full-color double-page advertisement in the program booklet
- Company logo displayed and linked on the conference website from the date of agreement signing until six months after the conference

- Placement of company promotional materials (one limited edition brochure, self-provided) in the official conference attendee bag
- One standard exhibition booth at the venue

## 2. Gold sponsorship

Sponsorship Amount: **100,000RMB**

Main Benefits:

- Two VIP conference registrations (including meal vouchers, conference registration, and materials)
- Invitation for company leaders to sit in the guest seat
- Company name and logo displayed in the conference program booklet, backdrop banners, and other on-site materials
- One full-color double-page advertisement in the program booklet
- Company logo displayed and linked on the conference website from the date of agreement signing until six months after the conference
- One standard exhibition booth at the venue

## 3. Silver sponsorship

Sponsorship Amount: **50,000RMB**

Main interests:

- Two VIP conference registration (including meal vouchers, conference registration, and other materials)
- Company name and logo displayed in the conference program booklet, backdrop banners, and other on-site materials
- Company logo displayed and linked on the conference website from the date of agreement signing until six months after the conference

## III. Special sponsorship Opportunities

### 1. Conference Bag Sponsorship Amount: **100,000RMB (Exclusive)**

- Company name and logo printed on the conference bags distributed to all

attendees

- Designation as a sponsor in the program booklet
- One standard exhibition booth at the venue
- Two VIP conference registrations (including meal vouchers, conference registration, and other materials)

**2. Conference Gifts Sponsorship Amount :100,000RMB (Exclusive)**

- Company name and logo prominently displayed on the conference gifts distributed to participating experts
- Designation as a sponsor in the program booklet
- One standard exhibition booth at the venue
- Two VIP conference registrations (including meal vouchers, conference registration, and other materials)

**3. Delegate Badge Sponsorship Amount :100,000RMB (Exclusive)**

- Sponsor's company name and logo printed on the delegate badges
- Designation as a sponsor in the program booklet
- One standard exhibition booth at the venue
- Two VIP conference registrations (including meal vouchers, conference registration, and other materials)

**4. Gala Dinner Sponsorship Amount:200,000RMB (Exclusive)**

- Sponsor's company name and logo displayed on the gala dinner backdrop, invitations, and a pair of roll-up banners (provided by the sponsor) at the entrance of the banquet hall
- Pre-dinner playback of the sponsor's promotional video
- Opportunity for one representative from the sponsor to deliver a 5-minute speech during the dinner
- Three VIP conference registrations (including meal vouchers, conference registration, and materials)
- Designation as a sponsor in the program booklet
- One standard exhibition booth at the venue

## IV. Exhibitors

Booth fee: **30,000RMB**

Main Benefits:

- One standard exhibition booth at the venue
- Designation as an exhibitor in the program booklet
- Two VIP conference registrations (including meal vouchers, conference registration, and other materials)

## V. Exhibition Booth Floor Plan



Note: The content of the backdrop will be designed by the exhibitor according to the plan provided by the organizing committee. The organizing committee will provide free construction and production. If a customized booth is required, specific negotiations can be arranged.

## VI. Negotiations for Sponsorship and Exhibition

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